



## PRESS RELEASE

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### **KRELL OFFERS HDMI™ OUTPUT UPGRADE FOR SHOWCASE DVD**

**Digital output offers superior performance from an already superior DVD player.**

Las Vegas, NV – CES 2004 – LVCC South 1&2, Booth #16877 & 17837 – Krell Industries, Inc. announces an HDMI upgrade to their Showcase DVD player. The dealer installed upgrade adds to an already impressive list of features and will provide owners with a superior, all digital A/V connection and user selectable High Definition resolutions.

*"I believe that HDMI represents the cutting edge of digital technology,"* stated Krell CEO Dan D'Agostino. *"It is important that each new Krell design take advantage of these new technologies while remaining faithful to our roots of superb performance and impeccable build quality."*

The High-Definition Multimedia Interface (HDMI) output is an all-digital connection that supports High-Definition video and full bandwidth multi-channel audio on a single cable. Utilizing this output, Showcase DVD owners can select from three different resolutions; 480p, 720p and 1080i to match the native resolution of their display and improve upon DVD's 480i output resolution. Video processing is powered by Faroudja's DCDi™ technology that also corrects for vibration, the "stair-stepping" effect and other common video aberrations.

For those that opt not to immediately take advantage of the HDMI upgrade, the Showcase DVD features a balanced Krell Current Mode™ output stage for increased audio bandwidth that delivers incredible articulation throughout the frequency spectrum. The Showcase DVD also features a Krell Digital Video Filter that enhances the digital to analog conversion and provides brighter colors and deeper blacks.

The Showcase DVD convenience features include RS-232 port, 12V triggers and front and back panel IR emitters for installation flexibility and easy integration of the Showcase DVD into an automated environment. Other connections include; balanced and single-ended audio outputs, interlaced and progressive scan (480p) video outputs, and coaxial and optical digital audio outputs.

The Showcase DVD is just one component of Krell's High-End Audio Theater (HEAT™). Together with the Showcase Processor and the Showcase amplifiers, Krell HEAT brings high performance audio and video to the next generation of home entertainment enthusiasts.

The dealer installed HMDI upgrade is \$750 and will be available late first quarter, 2004. MSRP of the Showcase DVD is \$3500 and is shipping now.

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*Established in 1980, Krell Industries, Inc. is the premier manufacturer of high-end audio equipment. Guided by the innovative designs and guidance of CEO Dan D'Agostino, Krell's extensive line of amplifiers, preamplifiers, DVD players, surround sound processors, and loudspeakers are renowned for their exceptional quality, and the Krell brand has become synonymous with outstanding high-end performance among music and home theater enthusiasts everywhere.*

**For more information or digital artwork, please contact Caster Communications, Inc., at 401/792.7080. Or email Joseph Hageman (jhageman@castercomm.com). Please visit our website at [www.castercomm.com/press.cfm](http://www.castercomm.com/press.cfm) to download the latest releases and high-resolution images.**

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